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BEFORE THE FEDERAL COMMUNICATIONS COMMISSION WASHINGTON, D.C.

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In the Matter of)				
Implementation of Section	309(j))	GN	Docket	No.	93-252
of the Communications Act	-)				
Competitive Bidding)				

TO: THE FEDERAL COMMUNICATIONS COMMISSION:

ERRATUM OF SOUTHWESTERN BELL CORPORATION TO OUR REPLY COMMENTS FILED WITH THE COMMISSION

Page 6 of our Reply Comments filed on August 19, 1994 in the above captioned proceeding contained a typographical error to footnote 16. Attached is a new copy of Page 6. Please substitute this revised version to our August 19, 1994 pleading. Respectfully submitted,

SOUTHWESTERN BELL CORPORATION

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September 8, 1994

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marketing options. ¹⁶ In fact, if the management agreement does so, it violates the prohibition of <u>Intermountain</u> against alienating "determination of and the carrying out of policy decisions." It also would constitute a transfer of control and is unlawful in any event. ¹⁷ On the other hand, as noted above, a management agreement which does not "cross the line" effectively allows a licensee to employ a set of qualified managers. ¹⁸

Columbia further argues that allowing general management contracts creates the risk of bestowing a competitive benefit upon the management company because it would create access to sensitive marketing information. As SBC noted in its <u>Initial Comments</u>, however, existing antitrust law should serve as a strong deterrent to any attempt to reduce competition in a

¹⁶ Columbia's argument that <u>Telephone and Data Systems, Inc.</u> v. FCC, 19 F.3d 42 and Telephone and Data Systems, Inc., 19 F.3d 655 (D.C. Cir 1994) demonstrate that Intermountain should be revisited is completely off the mark. While it certainly is true that wireless services are vastly different today than in 1963, the seven criteria of Intermountain have been applied many times with comparative ease. See, e.g., In re Application of ELLIS THOMPSON CORPORATION, For facilities in the Domestic Public Cellular Radio Telecommunications Service on Frequency Block A in Market No. 134, Atlantic City, New Jersey, File No. 14261-CL-P-134-A-86, 9 F.C.C.R. 1888; 1994 FCC LEXIS 1631, April 20, 1994 Released; Adopted April 19, 1994. (Lexis provided over 35 uses of <u>Intermountain</u> in FCC orders.) The two cases cited by Columbia amount to two attempts, inadequate as it turns out, by the FCC to explain why one management arrangement was acceptable and the other was not. Such difficulties in order drafting do not rise to the level of requiring overhaul of the principles, nor did the court in either case even hint that the agency do so.

¹⁷See In re Intermountain, supra at p. 984.

¹⁸Columbia's suggestion that the FCC should require management contracts to be priced at fair market value resulting from arm's length negotiations is insulting to the designated entities in that it implies that these companies cannot protect the value of their investment from incursion by the managing company. Further, such an exertion of administrative effort is an odious micromanagement of business by government and should not be attempted.

CERTIFICATE OF SERVICE

I, Martha R. Kiely, hereby certify that copies of the foregoing ERRATUM to Reply Comments of Southwestern Bell Corporation filed on August 19, 1994, have been served by first class United States mail, postage prepaid, on the parties listed on the attached.

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